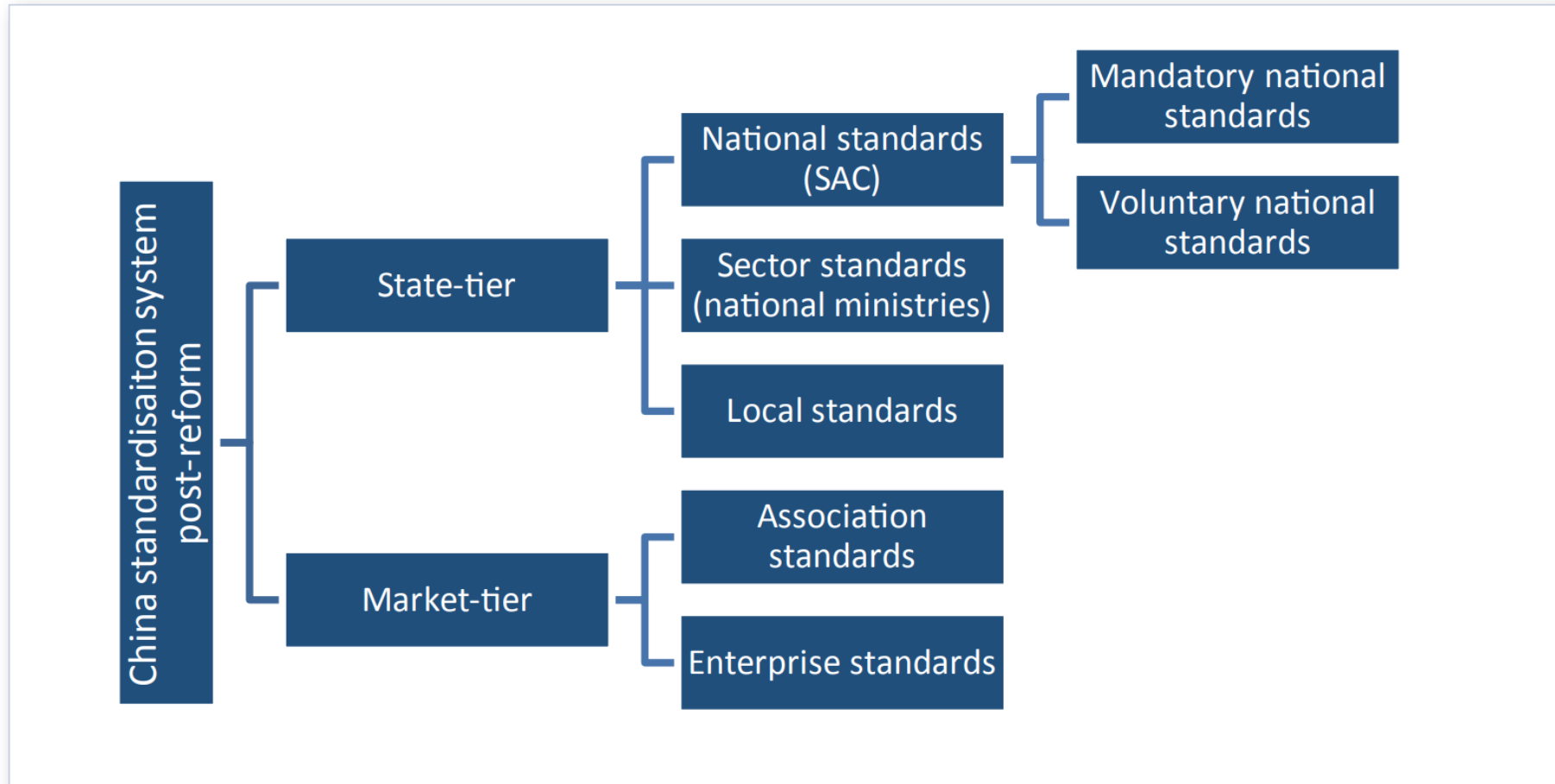


# China in the big game of international Standards and Norms

- **1/ China: 20 years of WTO**
- **2/ Normalization: Internationalization of Technological Standards**
- **3/ Global influence: the case of BRI**
- **4/ About Social Norms**
- **5/ Covid crises: the sour Chinese 0-Covid prescription**
- **6/ China decoupling : « double-circulation » protectionism**
  
- **7/ Conclusions and discussions**

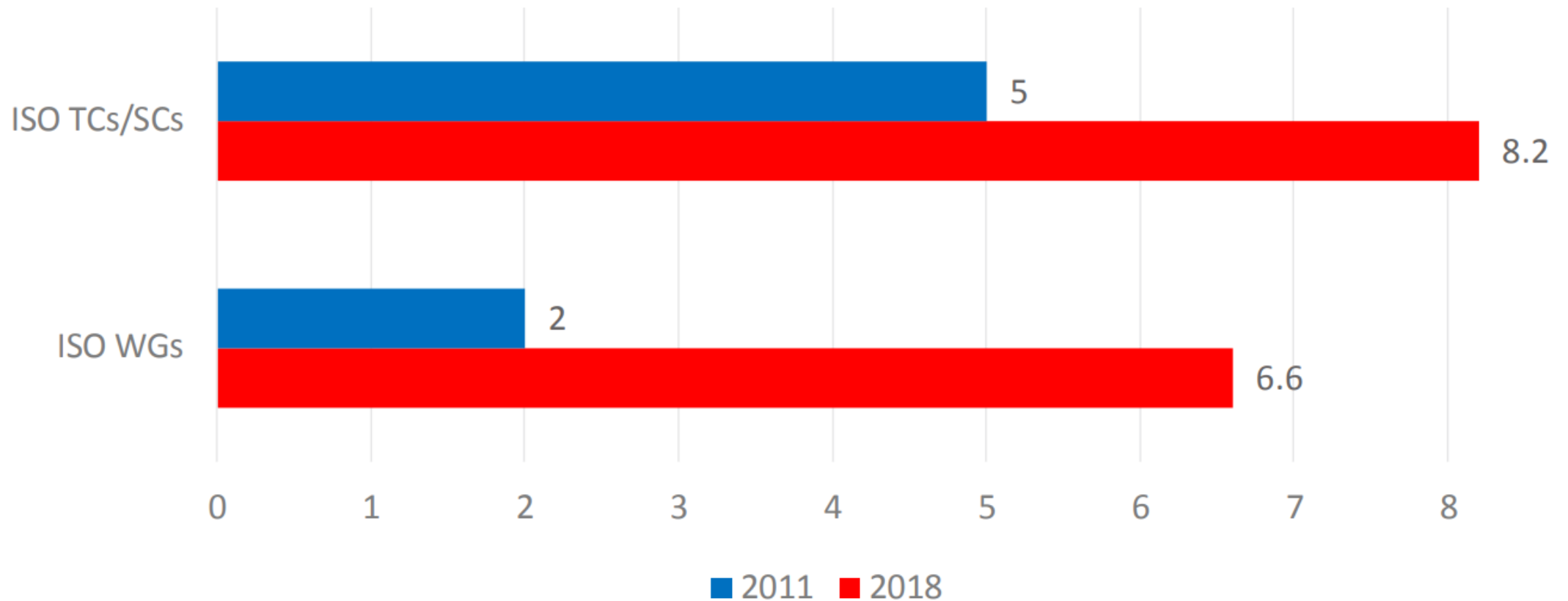
# Status of Standardization Process in China

- In sharp contrast to European and international technical standardisation, which is privately driven, China's approach is state-centric, a legacy of the PRC's past as a planned economy.



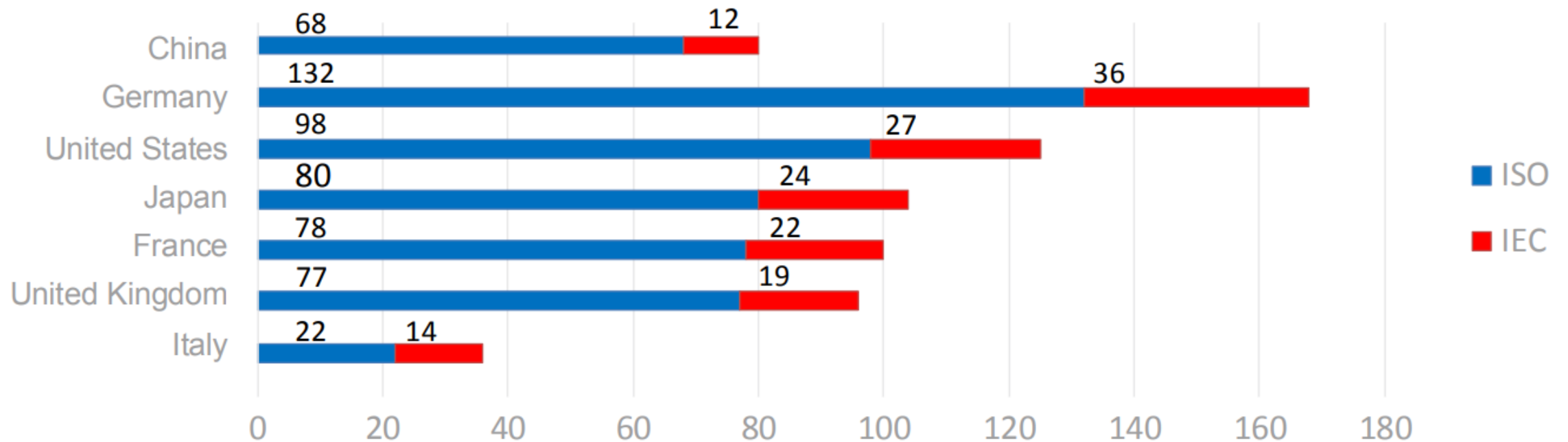
# China's Growing Footprint in International Technical Standardization

Evolution of China's share of ISO secretariats in 2011 - 2018 (in %)



# China's Growing Footprint in International Technical Standardization

Indicators for China's increasing influence in International Standard setting: ISO, IEC secretariats by selected countries (Sept. 2021)



# De facto Standardization along the BRI: implicit internationalization of Chinese standards

- **By Sept. 2019, China had signed 90 bilateral agreements on technical standardization cooperation with 52 countries and regions.**
- **China has also concluded 16 MoU's with BRI countries regarding digital standard setting as part of the Digital Silk Road.**
  - **Many China's BRI Projects include an explicit standardisation dimension.**
- **For instance, in Turkmenistan the South Yolotan gas field development with China National Petroleum Corporation included 83 Chinese standards related to the Energy business.**