
8TH ANNUAL EUROPEAN HRD CIRCLE FORUM

14, 15, 16 JUNE 2018

Hotel Esplanade Resort & Spa, Bad Saarow, Germany

MAKE OUR EUROPE ATTRACTIVE AGAIN

After previous forums on the European social model, human heritage and competitiveness, as well as corporate cultures, this year the European HRD Circle will focus on the challenges posed to the European Human capital.

How could Europe generate breakthrough models for governance, management and HR policies, and become a melting pot for innovation?

A forum of experienced European HR Directors with guest speakers and representatives from the European Commission, ETUC and other partners. A key event, to expand a European HRD network to share good practices, be the voice of HR in Europe and publish concrete proposals.

PROGRAM

Thursday, June 14, 2018

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- 10:30-12:00** Check-in and registration
11:00-12:00 Board meeting
- 12:15-13:45** *Welcome lunch*
- 13:45-14:15** **Introduction**
Yves BAROU – Megatrends and key issues
- 14:15-17:45** **Session 1**
France and Germany, two compatible models?
Can we combine/reconcile the German and the French social models?
- 14:15-15:45 **What is at stake in the Franco-German dialogue?**
Joachim BITTERLICH, former German Ambassador, professor at ESCP Paris
- 15:45-16:15** *Break*
- 16:15-17:45 **Debate on French/German corporate HR practices**
Moderated by Dirk SCHNEEMANN (Euraccess)
- Vallourec
- François CURIE (VP Human Resources)
 - Peter Christian ZINKLER (Group Talent Management Director)
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- Sanofi
- Olivier CONENBERG (Head of Human Resources Research and Development, Sanofi-Aventis Deutschland GmbH)

PROGRAM

18:00-19:30

Session 2

Debate: Social governance and codetermination

Chaired by Yves BAROU

- Yves STROUILLOU, Directeur général du Travail (France)
- Jörn BÖTTCHER, Unterabteilungsleiter der Abteilung Arbeitsrecht und Arbeitsschutz im Bundesministerium für Arbeit und Soziales (Germany)
- Marylise LEON, Secrétaire nationale CFDT (France)
- Reiner HOFFMAN, Général Secretary DGB (Germany)
- Peter SCHERRER, ETUC Deputy General Secretary

19:30

Cocktail and dinner at "O' Vino"

PROGRAM

Friday, June 15, 2018

08:30-12:15

Session 3

How could Europe take advantage of new forms of work, new forms of organization?

How should companies address the challenge of artificial intelligence? How to take into account the development of new forms of work? How to take advantage of digitalization to innovate with new forms of organization?

08:30-09:30

Artificial intelligence

Chaired by Marc SMIA (Kea & Partners)

“Storytelling” by François-Régis DE GUENYVEAU (KEA & PARTNERS), author of “*Un dissident*,” with two discussants:

- Antoine AMIEL (LearnAssembly)
- Jérôme JULIA (KEA & Partners)

09:30-11:00

New forms of work and localization

Chaired by Philippe VIVIEN

- Patrick LEVY-WAIST (*Fondation Travailler Autrement*): New solutions in a digital world
- Steve JEFFERYS (London Metropolitan University): New work, new pay?
- Randolph JESSL: Future of work and organizations? Don't look for blueprints and best practice. Experiment!
- Debate with two discussants, Gilles GATEAU (Air France) and Wendy CARTWRIGHT (UK)

11:00-11:30

Break

PROGRAM

11:30-13:00

Session 4

How to develop Europe's Human Capital?

How could Europe become the best place for talent development, innovation and sustainable growth? How can Europe reinvent and reinforce transnational initiatives and programs to develop its future workforce? How to react to an ageing workforce? How to revisit key HR processes to better attract and retain?

The key challenges for Europe to become/remain attractive

Chaired by Cornelia HULLA

- Stephen BEVAN, Institute for Employment Studies (London, UK): Attractiveness and retention
- René MAUER, professor at ESCP Berlin: Europe's attractiveness for international students
- Thomas HAIPETER, University of Duisburg-Essen: New patterns of working time in Germany
- Philippe LI, Kim & Chang (Korea): A point of view from Korea
- Debate

13:00-14:15

Lunch

15:00-17:00

Session 5

Talking corners

Chaired by Jerome JULIA (KEA & PARTNERS), Philippe VIVIEN (Alixio) and Randolf JESSL (Aucturity GmbH)

What are the consequences for European companies? What could be some key initiatives for Europe?

Breakout groups to extract conclusions and proposals for the European HRD Circle.

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17:00-17:30

Break

17:30-18:30

Conclusion

- Wrap-up
- Comments from the new generation
- Next year's forum

19:30

Cocktail and dinner at Pechhütte

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Saturday, June 16, 2018

- 10:15-11:15** Lionel ZINSOU: Europe's attractiveness seen from Africa
- 11:30-12:30** Christian MONJOU: French and English Gardens – two European ways of producing Meaning
- 12:30-14:00** *Lunch*
- 14:00** Departure from the hotel
- 14:00-19:00** Trolling in Potsdam's gardens with Christian MONJOU
- 20:00** *Dinner at Theater am See*



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Practical info

Flights to Berlin from major European cities

With the flights listed, you will arrive at the hotel for lunch before the conference starts

Transfers from the airport to the conference venue will be organized for you at these times

Paris

Air France #1734: Paris CDG 09:45 – Berlin TXL 11:30

Aigle Azur #ZI 607: Paris ORY 07:30 – Berlin TXL 09:15

London

EasyJet # EZY8209: London LGW 08:40 – Berlin SXF 11:50

Lufthansa # EW8461: London LHR 08:50 – Berlin TXL 11:40

Brussels

Brussels Airlines # SN2581: Brussels BRU 09:25 – Berlin TXL 10:50

Flights from Berlin to major European cities

We suggest you return on Sunday to enjoy all the cultural activities planned on Saturday as well as the dinner!

Paris

Air France #1735: Berlin TXL 12:25 – Paris CDG 14:10

Easy Jet #U2 4262: Berlin SXF 09:20 – Paris ORY 11:15

London

EasyJet # EZY8208: Berlin SXF 11:00 – London LGW 12:05

Lufthansa # EW8462: Berlin TXL 12:45 – London LHR 13:50

Brussels

Brussels Airlines # SN2582: Berlin TXL 11:35 – Brussels BRU 13:00