
8TH ANNUAL EUROPEAN HRD CIRCLE FORUM

14, 15, 16 JUNE 2018

Hotel Esplanade Resort & Spa, Bad Saarow, Germany

MAKE OUR EUROPE ATTRACTIVE AGAIN

After previous forums on the European social model, human heritage and competitiveness, as well as corporate cultures, this year the European HRD Circle will focus on the challenges posed to the European Human capital.

How could Europe generate breakthrough models for governance, management and HR policies, and become a melting pot for innovation?

A forum of experienced European HR Directors with guest speakers and representatives from the European Commission, ETUC and other partners. A key event, to expand a European HRD network to share good practices, be the voice of HR in Europe and publish concrete proposals.

PROGRAM

Thursday, June 14, 2018

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- 10:30-12:00** Check-in and registration
11:00-12:00 Board meeting
- 12:15-13:45** *Welcome lunch*
- 13:45-14:15** **Introduction**
Yves BAROU – Megatrends and key issues
- 14:15-17:45** **Session 1**
France and Germany, two compatible models?
Can we combine/reconcile the German and the French social models?
- 14:15-15:45 **What is at stake in the Franco-German dialogue?**
Joachim BITTERLICH, former German Ambassador, professor at ESCP Paris
- 15:45-16:15** *Break*
- 16:15-17:45 **Debate on French/German corporate HR practices**
Moderated by Dirk SCHNEEMANN (Euraccess)
Vallourec
 - François CURIE (VP Human Resources)
 - Peter Christian ZINKLER (Group Talent Management Director)Sanofi
 - Olivier CONENBERG (Head of Human Resources Research and Development, Sanofi-Aventis Deutschland GmbH)
- 18:00-19:30** **Session 2**
Debate: Social governance and codetermination
Chaired by Yves BAROU
 - Yves STROUILLOU, Directeur général du Travail (France)
 - Jörn BÖTTCHER, Leiter der Unterabteilung Arbeitsrecht im Bundesministerium für Arbeit und Soziales (Germany)
 - Peter SCHERRER, ETUC Deputy General Secretary
- 19:30** *Cocktail and dinner at "O' Vino"*

PROGRAM

Friday, June 15, 2018

08:30-12:15

Session 3

How could Europe take advantage of new forms of work, new forms of organization?

How should companies address the challenge of artificial intelligence? How to take into account the development of new forms of work? How to take advantage of digitalization to innovate with new forms of organization?

08:30-09:30

Artificial intelligence

Chaired by Marc SMIA (Kea & Partners)

“Storytelling” by François-Régis DE GUENYVEAU (Kea & Partners), author of “*Un dissident*,” with two discussants:

- Antoine AMIEL (LearnAssembly)
- Jérôme JULIA (KEA & Partners)

09:30-11:00

New forms of work and localization

Chaired by Philippe VIVIEN (Alixio)

- Patrick LEVY-WAIST (*Fondation Travailler Autrement*) / Philippe VIVIEN: New solutions in a digital world
- Steve JEFFERYS (London Metropolitan University): New work, new pay?
- Randolph JESSL: Future of work and organizations? Don't look for blueprints and best practice. Experiment!
- Debate with Wendy CARTWRIGHT (UK) as a discussant

11:00-11:30

Break

11:30-13:00

Session 4

How to develop Europe's Human Capital?

How could Europe become the best place for talent development, innovation and sustainable growth? How can Europe reinvent and reinforce transnational initiatives and programs to develop its future workforce? How to react to an ageing workforce? How to revisit key HR processes to better attract and retain?

PROGRAM

The key challenges for Europe to become/remain attractive

Chaired by Cornelia HULLA

- Stephen BEVAN, Institute for Employment Studies (London, UK): Attractiveness and retention
- René MAUER, professor at ESCP Berlin: Europe's attractiveness for international students
- Rainer GRÖBEL, IG Metall: New patterns of working time in Germany
- Philippe LI, Kim & Chang (Korea): A point of view from Korea
- Debate

13:00-14:15 *Lunch*

15:00-17:00

Session 5

Talking corners

Chaired by Jerome JULIA (Kea & Partners), Philippe VIVIEN (Alixio) and Randolf JESSL (Aucturity GmbH)

What are the consequences for European companies? What could be some key initiatives for Europe?

Breakout groups to extract conclusions and proposals for the European HRD Circle.

17:00-17:30 *Break*

17:30-18:30

Conclusion

- Wrap-up
- Comments from the new generation
- Next year's forum

19:30

Cocktail and dinner at Pechhütte

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8TH ANNUAL EHRD CONFERENCE

14-16 JUNE 2018 - HOTEL ESPLANADE, BAD SAAROW, GERMANY



PROGRAM

Saturday, June 16, 2018

- 10:30-11:30** Lionel ZINSOU: Europe's attractiveness seen from Africa
- 11:40-12:40** Christian MONJOU: French and English Gardens – two European ways of producing Meaning
- 12:40-14:15** *Lunch*
- 14:15** Departure from the hotel
- 14:15-19:00** Trolling in Potsdam's gardens with Christian MONJOU
- 20:00** *Dinner at Theater am See*

